



**KeeART**  
jewellery & accessories

## **KeeART opens hearts and doors**

### **The brilliant idea of a Swiss company**

A key is symbolic, like almost no other object. It also accompanies us through everyday life, and yet nevertheless stays in the shadows. It was the vision of the founders of KeeeART to conjure a piece of jewellery from a motley hotchpotch of big, small and well-worn door-openers.

### **From key tops to a complete jewellery line**

In 2000 KeeeART created its first *keetop* from high-quality 925 silver. Pushed over keys, *keetops* transform every key chain into a unique piece of jewellery. The product was an absolute novelty and was launched in Switzerland with great success. The product range was gradually expanded and adapted to meet the wishes of customers. Key chains, pendants, charms and jewellery then followed. All pieces are made of high-quality materials – 925 silver, stainless steel, leather, enamel, resin and semi-precious stones – all randomly combined with one another. Charms are thus not just only worn on a key chain, but also on chains and bracelets (or even vice versa). However, what is common to all pieces of jewellery is their charming design and excellent workmanship.

### **Totally Individual**

All *keetops* can be engraved, so that every *keetop* can become a very personal gift for any occasion.

### **Who's behind KeeeART?**

KeeeART is a Lucerne-based Swiss company. The founder and Managing Director is Julia Schwöbel. Together with her team, she has devoted body and soul to her idea and her jewellery. The KeeeART artists create new collections with great excitement and enthusiasm and are open to campaigns that go beyond pure commercialism.

KeeeART – as unique as you!